



**Empowering** IT for **You** everyday





## ABOUT



A technology consulting and services company providing progressive IT solutions to a wide range of businesses, Micromen is committed to deliver unparalleled value to our customers through an innovative combination of next generation technology and pioneering services through our team of dedicated experts.

We offer a wide portfolio of services ranging from industry specific ERP solutions to website and application development to specialized consulting services.

## COMPANY HISTORY

Started in 1986 as a partnership firm by a team of technocrats, Micromen was one of the earliest players in the customized application software service in India. In its early days, the firm catered to a wide range of industries such as manufacturing, distribution, trading, finance and construction.

The firm matured into a Private Limited Company by 1995, which reflected a significant shift in the management philosophy and aggressive expansion through a number of channel partnerships. This change can also be inferred as a change in the perception of Micromen itself.

After its initial venture into multi domain customer specific solutions, Micromen identified the construction domain to develop a product to handle all the requirements of that core segment. This venture was a tremendous success, with BuildSuperfast, the company's flagship ERP for the construction and infrastructure domains being hailed as the best industry-specific software solution by clients.





In 2011, Micromen branched out into offshore development and AGLIE services through varied technology platforms (open source/.NET etc) resulting so far in several satisfied relationships with customers established in the North American region.

Today, the company has a Pan-Asian presence for its consulting and products division with offices in Chennai, Bangalore and Mumbai and channel partners in Delhi, Qatar and Oman.

The services division is based out of Chennai and has an office in Florida, USA.

## VISION & MISSION STATEMENT

“ Micromen was founded with the vision of delivering effective, innovative and affordable software solutions to companies and their projects. Our objective is to make technology an asset to our clients and to empower them through IT to thereby enhance efficiency and profitability. We are committed to continually communicate, engage and learn from our customers in order to improve our products and services.

To retain and build the team necessary for these developments, we are fostering a corporate culture that attracts and retains creative, dedicated, and energetic professionals who share the core value of 'joy in providing' state-of-the-art solutions. ”



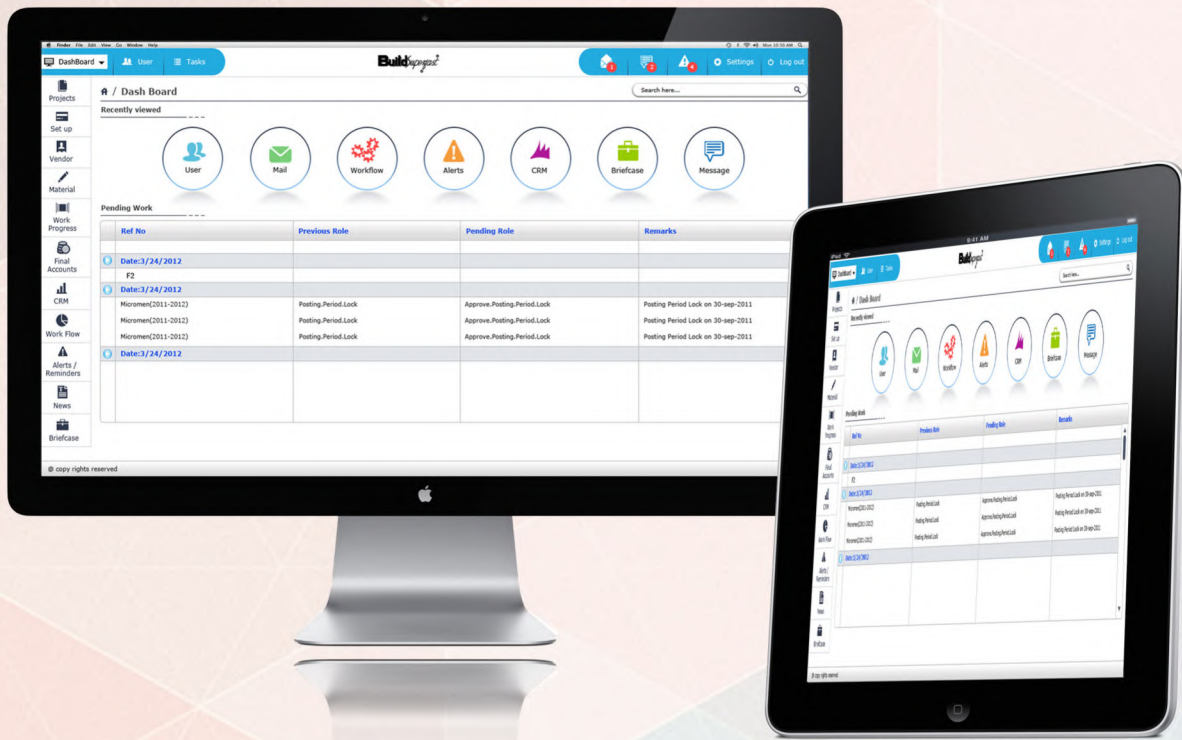
## WORK PHILOSOPHY

With constant awareness given to making choices and keeping focus, we at Micromen aim to achieve high profitability through original and ground-breaking business solutions by leveraging technology. We strive to support and encourage everyone's new ideas, creativity, challenges and strengths necessary to carry out their work.

We strongly believe in being an AGILE organization and handle fast-changing requirements more efficiently while improving communication and transparency between customers and our projects. We also specifically employ the SCRUM methodology in order to support iterative and incremental development to continuously deliver a valuable, working product.



# PRODUCTS



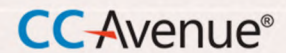
## BUILD SUPER FAST

Micromen's *BuildSuperfast* is widely acknowledged as one of the best comprehensive ERP solutions for the construction industry today. With more than 25 years of profound research and dedicated service to construction industry, BuildSuperfast is the only comprehensive ERP solution where technology meets in-depth civil knowledge gained by handling hundreds of clients from the civil domain alone. The software now has an installed base of over 1000 client organizations and won accolades worldwide.

**BuildSuperfast**



## SERVICES



## WEB DEVELOPMENT SERVICES

Our web development division offers services and solutions for the global market. Using a blend of functionality and creativity, we focus on delivering aesthetic and usable solutions.

Our range of services include:

- Website design and development
- PHP application development
- .Net application development
- Mobile application development
- Rich internet/ desktop applications

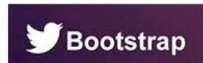


# TECHNOLOGY

## PLATFORM AS A SERVICE



## PRESENTATION TECHNOLOGIES



## DEVELOPMENT AND APPLICATION PLATFORM



## DATABASES



## OPERATING SYSTEMS



## PAYMENT GATEWAYS



## THIRD PARTY API INTEGRATIONS





## SUCCESS STORIES - Products & Consulting

### IIT Madras



Indian Institute of Technology is one of the premiere education institutions in India.

IIT-Madras identified BuildSuperfast as one of the kind solution for the construction industry. When the projects and maintenance wing of IIT-M was looking to computerize its operation, a technical committee was set up consisting of highly qualified professors of the institute. The committee after detailed consideration approved BuildSuperfast as a competent solution for their projects and maintenance department. Now IIT uses BuildSuperfast for enhanced effectiveness and are further adding more user licenses. Indian Institute of Technology is of course a pride for any organization to be associated with.



## SUCCESS STORIES - Products & Consulting

### Al Habib & Co LLC



#### About The Client:

Started in 1978 by Ali Malallah Habib, Al Habib & Co LLC has grown to be the largest Real Estate Service company in Oman offering a complete range of Real Estate products and services under one roof. When the Oman based real estate firm identified the need for an integrated Enterprise Resource Planning solution to integrate all functional departments to obtain Management Information System reports “as and when it happens”, Micromen’s BuildSuperfast ERP was chosen to accomplish the same.

#### Initial Presentations:

After two rounds of comprehensive presentations followed by in-depth discussions, the management was thoroughly convinced that the detailed, in-built & department-wise reporting system would address all its requirements.

#### Business Process Analysis & Solutions Provided:

During the Business Process Analysis stage it was identified that there were several small-scale standalone software solutions used in various departments across Al Habib’s various divisions. The various specific requirements were identified department-wise and standard business practices were advocated immediately and whenever called for.

#### Implementation and Client Feedback:

“We surely feel the implementation of BuildSuperfast ERP will reduce our work drastically as there is no necessity for us to manually prepare spreadsheets/reports since most of our reporting requirements are already available in the system.” said Mr. Shoib, the Material Controller for Al Habib. This was also the general feedback obtained during the Orientation and the User Acceptance Testing (UAT) with the end-users. “Not only are we getting a product that performs how we want it to, we know that it is backed by a company that will be there for us,” added Mr. Shoib.



## SUCCESS STORIES - Services and offshore Development

### One4All



One4All is a social giving website where individuals can manage their donations via their own personal charitable fund. The One4All website brings together all the charitable organizations in the United States under a single roof so users may donate to the causes they choose. The website is tightly integrated with social media (Facebook, Twitter, Google+) so users may share their giving activities and also promote charities and fundraisers of their choice.

One4All was completely designed and developed by the team using SCRUM agile methodology. Short development cycles of two weeks (sprints) were employed. A meeting with the product owner was arranged at the start of every sprint during which the product backlog was discussed so the development team and the client were on the same page regarding the target points for that specific iteration. The team held daily stand up meeting in order to review the work done and also plan for the day.

Sprint progress was diligently updated so the client was intimately aware of the status of the sprint and could prioritize based on product needs. This made it easier for the team to adapt and accommodate requirements that were raised mid-sprint.

Today, One4All is poised to be the biggest and most popular social giving platform in the United States.



## MANAGEMENT PROFILE



### **ARUL SELVAM.G., FOUNDER/MANAGING DIRECTOR**

Mr.Arul Selvam founded Micromen in 1986 with a vision of providing the highest quality IT solutions to a diverse set of verticals. With a rich experience of over 30 years in the diverse fields of software development, finance and marketing, he continues to steer the organization towards delivering quality products and services and adopting the industry best practices. In his capacity as the Managing Director, he is instrumental in the financial management and corporate governance of the organization. He is also responsible for strategic planning and policy management. As a result of his leadership and strong mentoring efforts, Micromen is now widely recognized by customers and business partners as the one of premier IT solution providers in India.



### **SRIRAAM. A., DIRECTOR**

Mr.Sriraam's continued efforts to enhance the way clients worldwide perceive the products and services offered by Micromen have been critical to the organization's success and growth as a leading ERP solution provider. As Director, he heads the Research and Development team with a dynamic, purposeful approach to problem-solving while stressing the need for innovation and the use of the best industry practices.



### **PREM SHANKARR .A., DIRECTOR**

Mr.Prem Shankarr heads the Technical/Customer Support Team and plays a pivotal role in system implementation as well. His focus has been on increasing employee efficiency and improving customer satisfaction, while ensuring that the product is continually evaluated and improved from a customer point of view. Consequently, the quality services provided by the organization have garnered wide appreciation among its clients.



## OUR LOCATIONS



### HEAD OFFICE:

#### MICROMEN SOFTWARE SOLUTIONS PVT. LTD.

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